

Rei Foundation Privacy Policy

This Privacy Policy was last updated on 7 January 2021

Welcome to the Rei Foundation.

This Privacy Policy sets out Rei Foundation Limited (“we”, “us” or “our”), and your, rights and obligations in relation to personal information we collect when you interact with us, including through our Site.

We may change this Privacy Policy from time to time. We will tell you about a change in the Privacy Policy by publishing the updated policy on our website and updating the “last updated” date above. Any changes to the Privacy Policy will take effect immediately upon being placed on the Site. We encourage you to check this page from time to time for any changes.

If you need to contact us about this Privacy Policy you can do so at hello@reifoundation.com.

1. Collection

We will only collect personal information that is necessary to support our business activities and projects, and to manage our engagement with you.

Personal information we collect, includes:

- (a) personal information provided by you at the time of submitting a form on the Site, by emailing us directly at hello@reifoundation.com, or in any other correspondence, discussions or negotiations we have with you. This includes, but is not limited to, name, physical address, email address and if provided, other contact details;
- (b) aggregate information, which is generated by our systems to track traffic to the Site.

If you fail to provide necessary personal information when requested, this may result in certain services or functionality not being available to you.

2. Disclosure of information

We will only share your personal information in the following limited circumstances:

- (a) Where we engage other organisations or individuals (collectively our “Partners”) to provide services to us and/or help us implement our projects both in New Zealand and internationally. Where you have contacted us requesting information or have submitted a Partnership Pitch (defined below), you agree that we may disclose your personal information to our Partners to help us assess or respond to your request. We will ensure that our Partners agree to use your personal information only as required to perform their functions (and not for other purposes), and to process the personal information in accordance with applicable privacy laws and this Privacy Policy.
- (b) Only where we have your consent to do so, we may provide your personal information to other organisations, individuals or any other third parties, so they can send you communications about other projects, services, events, about an inquiry that you have made to us or any other purpose that you have authorised.

- (c) We may need to disclose personal information to satisfy any applicable law, regulation, legal process or government request.
- (d) We may store your information in New Zealand or overseas subject to standards that will comply with our privacy obligations. You authorise us to transfer, store, and process your personal information in New Zealand and possibly other countries. Where we store information overseas, we will ensure that the storage complies with New Zealand privacy obligations.

3. Use

Any personal information you provide to us may be used for the following purposes:

- (a) to assess and contact you regarding your Partnership Pitch or respond to any questions or comments you have sent to us;
- (b) to send you emails that you have subscribed to through your nominated email address;
- (c) delivering information via your email address where we think you might be interested in such information;
- (d) to undertake data analytics (including the anonymisation or aggregation of your personal information with other data to identify patterns and trends, and use the full benefit of that analysis). This is discussed in more detail below;
- (e) to monitor, develop and improve the Site and ensure that content of the Site is presented in the most effective way;
- (f) to comply with our legal obligations (if applicable);
- (g) where you opt in to receiving such communications, to send you promotions or marketing information about us, our projects and partnerships; and
- (h) any other use that you authorise.

We may disclose your information at your direction, as set out in the Privacy Policy or as otherwise agreed with you.

We retain your information as long as reasonably required for the purposes for which we collected that information, unless we are legally required to hold it longer.

4. Cookies, tracking and analytics

We use various analytics tools (including Google Analytics) to collect information about activity on the Site. These analytics tools rely on "cookies". A cookie file is a small file stored on your computer that contains information that can identify the computer or other device you are working from. We may use the information generated by "cookies" to track traffic patterns to and from the Site, including information like the pages you visit, the time you spend on each page, the date and time of your visit, and pages you came from or go to.

You can choose to refuse cookies by turning them off in your browser and/or deleting them from your hard drive. You do not need to have cookies turned on to use the Site, but turning them off may affect your experience of parts of the Site.

5. Partnership Pitch

Where you have applied for a Rei Foundation partnership ("Partnership Pitch") we will securely store your documents and any other information that you provide in our server.

We limit how we use your Partnership Pitch. We'll only use your information from the Partnership Pitch for purposes related to assessing the feasibility of your Partnership Pitch as this aligns with our core goals and projects. If we think that your Partnership Pitch is feasible and aligns with our goals and projects, we may request further information from you.

6. Third Party Links

We do not control the practices of our Partners and other third parties connected with the Site and to whom you provide personal information whilst using the Site. The Site may contain links to other sites, which may not follow the same privacy policies that we adopt. We recommend that you check any relevant privacy policies before providing your personal information to any third party.

7. Opting in and opting out

You have the option to choose not to receive certain types of communications from us. Any emails we send will always contain a link at the bottom enabling you to unsubscribe, or you can contact us via **hello@reifoundation.com**. If you elect not to receive communications or ask to be removed from a mailing list we may still send you communications where it is necessary to provide you with details of our operations or changes to the Site that may be relevant to you.

8. Holding, correcting and updating

Any personal information that you provide to us will be collected and held by us at our address: 8/143 Quay Street, Auckland, 1010, NZ, and by our service providers on our behalf. If you are an individual, you have the right to access, delete or correct personal information that we hold about you, at any time and as often as necessary. If you want to access, delete or correct your information, please contact us at **hello@reifoundation.com**.

9. More information

For information about New Zealand's Privacy Act 2020 and how it protects the personal information of individuals in New Zealand, please visit: www.privacy.org.nz.